

MCB Conference Overview

The Missouri Community Betterment conference serves a number of purposes.

1. **Celebration:** Communities throughout the State of Missouri work very hard year long on various projects. This conference is a time to come together and network and share information about their accomplishments.
2. **Awards & Competition:** If communities choose to, they may enter into a contest. This contest is sponsored by the MCBEF, Inc. (Missouri Community Betterment Educational Fund, Inc.). Communities entering the Awards & Competition are divided into 9 categories, based on population. They will compete with other communities in their category. They can win 1st through 5th place awards and there will also be grand prize winner. 1st place winners received a plaque and \$300. 2nd Place receives a plaque and \$250. 3rd place will received a plaque and \$200, etc. The grand prize winner will also receive a traveling trophy to hold for a year until the next grand prize winner. Awards are presented at the MCB Conference by the Governor of the State of Missouri.
3. **Learning:** The conference will feature various workshops for educational and informational purposes. Workshops will include roundtable discussions and a resource fair.
4. **Fun:** We will start the conference off with a talent show on Sunday night. It will be followed by a dance for the kids and a hospitality suite for the adults. There will also be special workshops for the youth. We will have a magician who will also talk to the kids about staying out of gangs, drugs, etc. and will combine his lecture with some fun tricks.

Our typical audience will be mostly volunteers. Typically we will have anywhere from 900 to 1200 people in attendance. About a third of the attendees will be youth.